

COOPERATION PROGRAMME INTERREG V-A GREECE - BULGARIA 2014-2020
“Developing Identity ON Yield, SOil and Site” - DIONYSOS

Minutes of the 1st Coordination Meeting

Eleftheroupolis (GR), Dec 4-5, 2017

The 1st Coordination Meeting of the Project ‘DIONYSOS’ was held on 4th and 5th of December 2017 in Kavala Regional Unit (Region of East Macedonia and Thrace) and more specifically in Paggaios Municipality. The meeting was attended by the following Project Beneficiaries’ representatives:

1. Department of Food Science & Human Nutrition - Agricultural University of Athens
 - Special Account for Research Funds
 - Prof. George Kotseridis
2. Institute of Viticulture and Enology
 - Dr. Vladimir Dimitrov
3. Faculty of Economics and Social Sciences, University of Plovdiv "Paisii Hilendarski"
 - Dr. Yulia Jabarova
4. Kavala Development Agency - Local Authorities Enterprise
 - Mr. Filippos Anastasiadis (Mayor of Paggaios)
 - Mr. Michalis Skordas
 - Mr. Dimitris Nikiforidis
 - Mr. Stavros Papoutsis
 - Mrs. Evangelia Lymperopoulou
5. Federation of Professional, Crafts and Trade Associations of Evros
 - Mr. Athanasios Bellas
 - Mr. Evdokia Karapantzopoulou
6. Agency for Transnational Training and Development
 - Mr. Athanasios Karamoschos
 - Mrs. Tatiana Vasileiou

7. Municipality of Kirkovo

- Mr. Shimasi Syuleyman
- Mr. Asen Pavlov
- Mrs. Radina Boyanova
- Mrs. Simona Valchanova

8. Haskovo Chamber of Commerce and Industry

- Mrs. Valeria Popova
- Mrs. Eliza Hubinova

1st day: It is of importance to be noted that the 1st day of the Meeting was also attended by the MA executive, Mrs. Afroditi Lioliou and the JS Officer, Mrs. Emiliya Doncheva as well as by the senior expert of the Region East Macedonia and Thrace, Dr. Spyros Arseniou.

A welcome speech was given by the Mayor of Paggaios Municipality and the Chairman of the Board of Directors of Kavala Development Agency, Mr. Filippos Anastasiadis. Mr. Skordas, the General Manager of Kavala Development Agency also welcomed the participants to Paggaios Municipality and wished success to the project in general as well as during the works of the 1st Coordination Meeting.

A short presentation of each Project Beneficiary took place and the main presentations started with the introduction of the Project by the LB representative, prof. Kotseridis who presented the project rationale and scope.

Shortly after this, the basic elements and activities of the WP1 [Management] and WP2 [Communication and Dissemination] were presented by Dr. Arseniou, after which the participants had the chance to share queries and to clarify details of specific activities. The administrative procedures to respect were also presented by Mrs. Vasileiou (PB6, Transcoop) to the PBs and solutions related to those issues were discussed.

A short coffee break followed the first presentations, which gave the chance to beneficiaries' representatives to know each other better and to share opinions and ideas in a non-formal way.

As soon as the experts got back to the venue, prof. Kotseridis presented to the PBs the WP3 [Defining Area's Wine ID] and his reflections about the advantage of the specific area, also the added value of the project deliverables and their connection to the wine cultural heritage of the wider area. He also underlined the need for

exploration of the competitiveness of the varieties to be selected under the project activities.

Mr. Kamoschos, CEO of the PB6 presented the WP4 [Shaping Area's Profile] where he explained the actions related to developing the area's identity. Designing of the wine trails in the partners area, along with interventions aiming at upgrading the aesthetic image of both the local Landscape and the settlements in the project implementation, the actions focusing on raising the local cuisine characteristics and last but not least a creation of the digital platform to be delivered during the project life cycle are planned within the specific WP.

He then passed the floor to Prof. Kotseridis who made a brief analysis of the wine area of Paggaio, the history, the local vine varieties and the wineries.

While moving towards the 2nd part of the 1st day of the meeting, wine makers of the area were presented their experiences and the views about the project expected outputs.

A lunch was offered to the participants by the Mayor of Paggaio.

2nd Day: The following day of the event started with the presentation of the Working Packages five (5) and six (6), Preparing for Tourism and Placing the project areas on the market by the CEO of Transcoop (PB6), Mr. Athanasios Kamoschos. Mr. Kamoschos explained the scope of the awareness raising seminars to the local stakeholders and the role of the training seminars for the viticulturists and the staff working in the Tourism sector, the hotel businesses, restaurants etc.

The digital tools to prepare by the project for promoting the CB area as a wine tourism destination to the public along with the presence of the PBs with their local wine varieties and the commonly to prepare wine of the project with the name "DIONYSOS" at two fairs were analyzed.

The Financial Management of the project was explained by the expert of Transcoop PB6, Mrs. Tatiana Vasileiou as well as by Dr. Arseniou. Important issues as for instance the request for modification and the eligibility criteria were in deep examined. The cash-flow and the use of the MIS as soon as it will be ready were also outlined.

A short discussion followed about the most important issues to be taken care by the PBs also about the need for the setup of the Project Steering Committee (PSC) and the appointment of the members.

The last part of the meeting included a tour in the vineyard of Paggaio which gave

the chance to the project experts to become familiar with the socioeconomic aspects of the project and winemaking capacity of the area.