

~ RESULTS OF THE WORKSHOP SESSIONS ~

**INTERREG V - A
COOPERATION PROGRAMME GREECE - BULGARIA 2014-2020**

**Developing Identity ON Yield: SOil and Site
'DIONYSOS'**

MINUTES OF WORKSHOPS OF 16TH FEBRUARY 2019

HOTEL Green Europe HASKOVO

Participants:

LB - Department of Food Science & Human Nutrition - Agricultural University Of Athens /Special Account For Research Funds

Spyridon Arseniou

Dimitrios-Evangelos Miliordos

PB2 -Pleven Institute of Viticulture and Enology

Vladimir Dimitrov

Nikolay Genov

Tatyana Yoncheva

PB3 - Faculty Of Economics And Social Sciences, University Of Plovdiv

Margarita Ruseva

YuliaDzhabarova

PB4 - ANKA SA

Nikolaos Thomaidis

PB5 - Federation of Professional Crafts And Trade Associations Of Evros

Athanasios Bellas

Konstantinos Kouzoukos

PB6 - Agency For Transnational Training And Development

Athanasios (Sakis) Karamoschos

Soultana - Anastasia (Tatiana) Vasileiou

PB7 - Municipality of Kirkovo

Radina Boyanova

Simona Valchanova

PB8 - Haskovo CCI

YanchoYanev

Eliza Hubinova

Valeriya Popova

General

According to the agenda twelve (12) Workshops (WS) had to be held along with a plenary session, aiming at reviewing the total of the Deliverables and at facilitating the cooperation and direct communication between the involved PBs in each of project activities.

However, due to schedule problems some of the WS with related content were merged and held in plenary form. Furthermore not all of the WS could take place, as some of the project activities required more time for being thoroughly examined. Therefore priority was given to activities which are in progress or about to commence, whereas WS on other activities, planned for the final phase of the project, were postponed.

The **results** of the WS in detail are as follows:

WS 1

WS Coordinators: LB/PB2

Deliverables

- 3.1 Recording wine varieties & micro regions of production
- 3.2 Selecting main local wine varieties and identifying their characteristics
- 3.3 Exploring competitiveness of selected varieties

Participants: PB1 and PB2

Results:

- WS participants considered it a very constructive meeting, where they exchanged ideas and the works conducted so far were presented
- The work done at the Laboratory of Enology and Alcoholic Drinks at the Agricultural University of Athens was presented and discussed in detail in conjunction with the document provided by PB2. Specific points should be revised in the document of Pleven, while some paragraphs should be added at some places.
- The first version of 3.2.1 made a strong focus, besides the vinicultural characteristics of the BG project area, on the area's tourism potential and attributes (wineries, cellars, culture, tourism etc.) as a means to strengthen the local economy. Thus, the final objective of DIONYSOS project, preserving local environment and fostering local economic development, was taken into consideration and reflected in the document. LB considered that the focus of Del. 3.2.1 should be primarily

made on the vine - wine potential of the area and therefore the document should be adapted.

- To what concerns the enological evaluation, Dr. Myliordos will provide a detailed report with the LB's chemical analysis, so as for PB2 to follow it in their own analysis and with regard to the molecular identification of the indigenous grapevine varieties, LB suggested PB 2 to follow a publication of Merkouropoulos et al., 2015. PB2 agreed on the LB's approach.
- Differences in the statistic records of the two countries should be considered, as a small scale analysis in the particular sector is not available in Bulgaria. Therefore a wider region is being examined for the purposes of 3.2.1. More specifically the South Central Planning Region, which includes Haskovo and Kardzhali oblasts, is being taken as the area of reference. In addition and in the context of the tourism development, Perperikon and Tatul are being examined, since the connection of wine to culture, history and tourism are clearly present there.
- Besides, the completion of Del. 3.2 and 3.3 in BG are directly linked to the financing of the activities and depends on the complicated and slow transfer of the public funds to project beneficiaries in BG. Once the aforementioned activities are outsourced or staff has been recruited, PB2 has to pay in order to receive the results of the analyses and to complete the works. Thus, PB2 is seriously challenged by the disbursement procedure of the project.

WS 2

WS Coordinator: LB

Deliverable

- 3.4 Upgrading Product: Training growers and winemakers to improving quality of wine

Participants: PB 1, PB 2, PB 4, PB 5, PB 7, PB 8

Results:

- All seminars (Del. 3.4), both in BG and GR, will be held in the period between March and June, a rather quiet period for the growers
- LB and PB2 should design a program with the topics and the estimated duration for a 2 days (each day 6 hours) training to the vine growers and wine producers.

- The best time to have those trainings for Bulgaria is the end of March and for Greece the period April-May, as they should be implemented when the growers and producers are free.
- Maybe to have one day desk training and one day on the field - of course this has to be consulted and its feasibility should be checked prior to the organization of the seminar.
- PB2 already works on the seminar content, planning to hold the seminars in the beginning of April.
- LB is expected to send a draft curriculum in 2 - 3 weeks - time.

WS 3

WS Coordinator: PB 6

Deliverable 3.5

- Developing planning infra structure for the area - designing digital maps on area - Digital maps infrastructure

Participants: PB 2, PB 6

Results:

- Regarding the collection of the material for the digital maps, PB2 reported on the difficulties in the communication with the wineries and the consequences of the delays in the project funding.
- PB2 mentioned that there are 19 wineries in Haskovo district and 1 in Momchilgrad / Kardzhali. Until 16/2/2019, only 6 of them had sent the requested info material to PB2.
- PB2 will send the necessary information on the 12 wineries in the 1st week of March to PB6.
- Due to the cash flow shortages that Bulgarian partners face, the tender procedure for the recruitment of the photographer is delayed. Thus, PB2 claims that they will be able to send the required photos by mid-May.

WS 4 &5

WS Coordinator: PB6

Deliverables: 4.1, 4.2, 4.3, 4.5

Participants: PB 1, PB 2, PB 3, PB 4, PB 5, PB 6, PB 7, PB 8

With the exemption of Deliverable 4.4 (WS 6), all further WS were held with the participation of all partners.

Results:

Deliverable 4.1: The Wine Trails of Dionysos: Designing and Preparing trilingual Wine-tourism Guide in digital and conventional form

Coordinator PB 3

- Specs are prepared and sent to PB 4 by PB3
- PB 4 works already on the specific Deliverable and soon PB 4's contribution will be sent to PB3
- Reference was made to the short length of the Deliverable. PBs' contribution can't exceed 7 pages per area, since the overall guide will comprise 40 pages for 4 areas in three languages. Therefore tables with the wineries should be drawn and attached in annexes. **However the length of the Guide should be reconsidered.**
- In addition only "visitable" wineries should be mentioned in the Guide
- The guide could be printed by mid-March, however, PB 3 would like to review the time table.

Deliverable 4.2: Upgrading the Landscape: Placing QRC enhanced information signposts in the vineyard area&

Deliverable 4.3: Upgrading the Settlements: Studies, Planting vines, Placing casks, signposts etc. (study, supply, placing)

Deliverables' coordinators PB3 for BG and PB 6 for GR

- Data by territorial partners (PBs 4, 5 (GR) and 7, 8 (BG)) to be delivered to respective coordinators in **4 weeks-time** in accordance with the specs. Coordinators, PB 3 and 6, to draw up the studies in some **8 weeks-time** after reception of data from territorial partners
- With regard to 4.3 PB 8 mentioned that best time to plant vines is either in spring before April or in the fall (September). Depending on whether the partners will have an approval from the municipalities whose settlements shall be improved, the placing shall be done either in the spring or in the fall.
- Other concern is the planting of 120 vines into 35 casks - according to the specialist there should be no more than two vines into a cask in order to survive. PB8 plans to submit a modification in regard to the number of vines. During the second meeting, it was explained that the vines could not be planted into the ground, that they should be in the cask, nowhere else, now it was explained that the vines could be planted in the ground as well. The specialists from Pleven institute

explained that there is a sort of vine that is used for decoration and it is not necessary to take care of it as a regular vine needs.

- It was said that the information for the study should be provided within the next 4 weeks.
- PB 8 expressed its skepticism regarding the area for applying the Deliverables, since PB wanted to spread the action in more areas in the Haskovo district. However, it was said that initially it was Stambolovo declared as the area of location of the activities and if it has to be changed, it needs appropriate justification towards the JS/MA and subsequent approval from them.
- The quality specs for the photos to provide should change to >300dpi and >3000 pixel, instead of 3 MB mentioned in the specs.

Deliverable 4.5: Creating a Digital Platform on Area's Vineyard

Results

Coordinator: PB 6

- The material to collect within 4.2 and 4.3 will be digitized by PB 3/PB 6 for the BG and the GR PBs respectively and uploaded on the platform by PB 6.

WS 6

WS Coordinator: PB 5

Deliverable 4.4: Raising Local Cuisine: 10+10 Recipes based on Local Wine Varieties, Producing 3000 bottles of Dionysos Wine

Results:

- PB 2 and PB 5 are responsible for preparing the wine
- PB 3 and PB 4 are responsible for the recipes
- PBs involved should accelerate their activities since other activities depend on their deliverables.

WS 7

WS Coordinator: PB 7

Deliverable 5.1: Obtaining Quality: training Staff of restaurant and hotel businesses on local wine

Results

- According to the schedule this activity should have ended in January 2019 - it is in delay. It was explained that it is best to have 4 topics for this training: 1. The area; 2 the local sorts; 3. How to serve; 4. Practice.
- Pleven Institute is providing a trainer for PB7 and PB8, proposed period for those trainings: May/June/July - as in the area in Bulgaria there are no tourists, it is possible to do such training in the summer. For Greece, the best period is outside the summer touristic season, possibly May.
- The seminar will be held between May (GR) and June (BG).

Deliverable 5.2: Awareness raising seminars on the area's ID to the tourism business community

Results

- According to the schedule this activity should end in March 2019 - it is in delay. The best time to have these awareness raising seminars is when at least some of the Guide is ready so the wine trails could be presented to the tour agencies. Potential period September 2019.

WS 8

WS Coordinator: PB 6

Deliverables 5.3, 5.4

Deliverable 5.3: Quality pact in the food, tourism and trade sector

Results

- According to schedule, this delivery is until April 2019. P2 and P8 undertake the initiative to establish a quality pact in the 2 Bulgarian areas. P2 provides expertise and prepares documents. P8 establishes contacts to the local enterprises and encourages them to join the initiative. P6 takes care of promoting the establishment of 2 quality pacts in the Greek pilot areas. PB2 should prepare instructions for the best ways to provide service, to improve the presentation of the region, to provide quality specifications. For each pact, there should be 20 participants. Expected period Feb-May 2019

Deliverable 5.4: Developing Data Base with promotion material on the area

- According to the schedule, this activity is in the period April - July 2019 - no progress on it - Transcoop shall send information to PB2 and PB 3

WS 9

WS Coordinator: PB 5

Deliverables 5.5 and 6.2

Deliverable 5.5: Invitation, hospitality and guided tour of 2X10 journalists in the regional vineyard

Results

- According to the schedule this activity ended in November 2018, however there were no results and information to provide to the journalists. So it was discussed on the previous meeting that the best time to have this tour is September when the grapes are ripped and there is information about the vine-area and the wine tours.

Deliverable 6.2

Results

- According to the schedule, this activity runs until October 2019. PB8 believes that publications in specialized journals and magazines should have some scientific output from the studies under WP3. So PB8 plans to make those publications once there is something new to provide to the vine and wine specialists.

WS 10

WS Coordinator: PB 3

Deliverables 6.5 and 6.1

Deliverable 6.5: Actions for the strengthening the Business Cooperation

Results

According to the schedule, this activity is to be implemented between April and May 2019

Other

- Some partners would like to make modifications - they will discuss and inform the LB. Besides the modification of the AF the modification of the STPP is also required.
- All partners want the last modified JoB to be sent to all of them.
- Need for more coordination meetings to examine (LB).
- With regard to the Modification of the project and the extension of the timetable Spyros will contact Mr. Christodoulou from MA
- In the same context the problem of transfer of public funding to PBs in BG should be communicated to the JS/MA in order for them to undertake initiatives (affected PBs and LB).